

A quality
contact lens
company

Preferred
VISION
GROUP

31 July 2002

Preferred Vision Group, Inc.

Donald J.A. Macpherson
President / CEO
408/348-3989

FOR IMMEDIATE RELEASE

**PREFERRED VISION GROUP, INC.
ANNOUNCES ADDITION TO BOARD OF DIRECTORS**

SAN JOSE, CALIFORNIA – 31 July 2002 – Preferred Vision Group, Inc. (the “Corporation”), today announced the addition of Thomas P. McCarthy to the Corporation’s Board of Directors.

Mr. McCarthy, is a seasoned veteran of manufacturing, distribution and general management with extensive experience in the contact lens industry and management of growing companies. Mr. McCarthy’s background includes having served as Senior Vice President of Worldwide Operations for Specialty UltraVision, a specialty contact lens company; Vice President of Operations at Paragon Vision Sciences, a leading supplier of RGP material; and as a manufacturing executive at Pilkington/Barnes Hind.

Mr. Donald J.A. Macpherson, Chairman and CEO, commented, Tom clearly has the background, professional skills and personal expertise to assist Preferred Vision Group as it moves to the next level. I am delighted that Tom has joined us. Tom’s experience in other organizations within the industry will be a very valuable asset to our staff.”

Preferred Vision Group is a global expanding vision care company which has positioned its sales and marketing strategy to focus exclusively on the eyecare professional and dedicated to the development, manufacturing and distribution of high quality contact lens products. The Corporation’s headquarters, located in San Jose, California, also includes its distribution facilities, from which it distributes its products throughout the United States and in 10 other countries around the world.